

COURSE TITLE

A Level Business

Exam Board: AQA

AIMS OF THE COURSE

Studying A Level Business will enable you to investigate and learn about a variety of different contexts including small and large businesses, manufacturing and service-based businesses and UK and global businesses. You will be able to assess and analyse a range of business issues including how they; make decisions, use data, compete, organise, consider stakeholders, use technology and deal with external factors. Choosing this subject at A Level will give you a solid grounding in both the theory and practice of business and will equip you with a variety of valuable skills moving forward into further study and a variety of future career options.

WHAT WILL YOU STUDY?

Over the two-year course you will study the following topics;

- Developing an understanding of business basics.
- Learning about the roles of management, leadership and decision making in business.
- Exploring the Marketing, Operations, Finance and Human Resources functional areas of business.
- Understanding strategy and managing change in business.

HOW WILL YOU BE ASSESSED?

You will take 3 x 2 hour examination papers at the end of Year 13. Each examination is graded out of 100 raw marks and will account for one third of your A Level. All of the examinations will test a variety of skills developed over the two year course and for each paper will include;

Business 1 – 15 multiple choice questions, short answer questions worth 35 marks and a choice of two 25 mark essay questions.

Business 2 – Three compulsory data response questions each worth approximately 33 marks and made up of three or four parts.

Business 3 – Approximately six extended response questions based on one compulsory case-study.

WHAT WIDER SKILLS WILL YOU DEVELOP?

- Problem solving.
- Analysing a variety of business data.
- The ability to effectively assess and critique a range of business contexts.
- Being able to evaluate and draw your own conclusions and judgements on a array of business issues.

WHAT ARE THE FUTURE OPTIONS FROM THE COURSE?

A Level Business will give you the foundations to continue studying a

Business based or other related subject at University or gain a good apprenticeship. The subject will give you future options to work in the world of business or become an entrepreneur and set up your own business. This course equips you with a range of critical business skills which will enable you to succeed in your future career whatever you choose to go on to do.

KEY CONTACT

The Course Leader is:

Mr Tom Engel
(Director of Business, Enterprise and Law)

Who can be contacted via email at engelt@verulam.aat.school

WANT MORE INFORMATION?

For further information about the Verulam Sixth Form or BeauSandVer Consortium please contact:

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