

## COURSE TITLE

**BTEC National Extended  
Certificate in Business**

**Exam Board: Pearson / Edexcel**

## AIMS OF THE COURSE

The aims of the course are to:

The BTEC Business course allows students to learn about the world of business in a vocational and practical context. Students are encouraged to apply theory to practice wherever possible by using real world business examples to illustrate their understanding. Students will learn about a range of important business topics including; finance, marketing, operations and people management.

## WHAT WILL YOU STUDY?

Students will study four units in total over the course of Year 12 and Year 13. There are three mandatory units and one optional unit;

### **Mandatory units:**

Unit 3: Personal and Business Finance – written exam

Unit 1: Exploring Business – coursework

Unit 2: Developing a Marketing Campaign – a controlled assessment task

### **Optional unit:**

Unit 8: Recruitment and Selection Process – coursework

## HOW WILL YOU BE ASSESSED?

### **Year 12**

In Year 12 you will complete Units 3 & 1.

### **Year 13**

In Year 13 you will complete Units 2 & 8.

## WHAT WIDER SKILLS WILL YOU DEVELOP?

Problem solving skills.

Data analysis.

The ability to apply business theory to business practice.

## WHAT ARE THE FUTURE OPTIONS FROM THE COURSE?

Taking BTEC Business will enable you to have many choices in terms of future study and employment opportunities. The qualification is accepted by many universities and can help to secure a place on the undergraduate degree course of your choice. Studying BTEC Business is also helpful for a future career in any business, finance or management role within an organisation and can also prove useful for budding entrepreneurs who one day may wish to set up and run their own business.

## KEY CONTACT

The Course Leader is:

**Mr Tom Engel**  
(Director of Business, Enterprise and Law)

Who can be contacted via email at [engelt@verulam.aat.school](mailto:engelt@verulam.aat.school)

## WANT MORE INFORMATION?

For further information about the Verulam Sixth Form or BeauSandVer Consortium please contact:

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