



## Verulam School: Key Stage 4 CURRICULUM INFORMATION

**Department:** Business, Enterprise & Law

**Subject Leader:** Mr Engel

**Subject Vision:** The vision for the Business & Economics curriculum is centred around enabling students to "open doors into the real world" and our aim is for every Y10 and Y12 student to choose at least one of the courses that we offer in KS4 and KS5. Our intent is based on having a broad, appropriate and engaging curriculum that caters for students of all abilities who are interested in learning about our subjects. We implement the curriculum through logical sequencing and good teaching that inspires and facilitates effective learning which leads to good outcomes for students. The impact of our curriculum is that we are a very popular option choice at both KS4 and KS5 and students consistently gain good results that are above the national average. Our curriculum encourages personal development as our subjects help students to consider issues related to citizenship, careers, equality, diversity as well as broader social and cultural issues.

	YEAR 10		
Term	Autumn	Spring	Summer
Topic/Unit Title	GCSE Business: Business 1 - Business Activity, Marketing & People.  GCSE Economics: Unit 1 - Introduction to Economics.  BTEC Enterprise: Component 1 - Exploring Enterprises & Component 3 - Marketing & Finance for Enterprise; market segmentation & marketing mix.	GCSE Business: Business 1 - Business Activity, Marketing & People.  GCSE Economics: Unit 1 - Introduction to Economics.  BTEC Enterprise: Component 1 - Exploring Enterprises.	GCSE Business: Business 1 - Business Activity, Marketing & People.  GCSE Economics: Unit 1 - Introduction to Economics.  BTEC Enterprise: Component 1 - Exploring Enterprises (finish coursework), Component 2 - Planning & presenting a micro enterprise idea (start coursework preparations) & Component 3 - Marketing & Finance for Enterprise; factors influencing marketing.

	<b>YEAR 11</b>		
<b>Term</b>	<b>Autumn</b>	<b>Spring</b>	<b>Summer</b>
Topic/Unit Title	<p>GCSE Business: September – mid November; Business 2 – Operations, Finance &amp; Influences on business content + mid November – early December; Business 1 trial exam revision and preparation.</p> <p>GCSE Economics: September – mid November; Unit 2 – National &amp; International Economics content + mid November – early December; Unit 1 trial exam revision and preparation.</p> <p>BTEC Enterprise: Component 3 – Promotion &amp; Finance for Enterprise.</p>	<p>GCSE Business: early – late January; finish Business 1 topic revision + late January – late March; Business 2 exam revision and preparation + late March – Easter; Business 2 exam question practice.</p> <p>GCSE Economics: early – late January; finish Unit 1 topic revision + late January – late March; Unit 2 exam revision and preparation + late March – Easter; Unit 2 exam question practice.</p> <p>BTEC Enterprise: Component 3 – Promotion &amp; Finance for Enterprise.</p>	<p>GCSE Business: mid April – early May; Business 2 exam question practice + early May – mid May; Business 1 exam practice.</p> <p>GCSE Economics: mid April – early May; Unit 2 exam question practice + early May – mid May; Unit 1 exam practice.</p> <p>BTEC Enterprise: Component 3 – Promotion &amp; Finance for Enterprise.</p>