



Course Title	A Level Economics
Aims of the Course	
<p>Economics is one of the most interesting and relevant subjects that you can choose to study. The basic economic problem of scarcity means that choices have to be made in terms of how a limited amount of resources can meet an infinite amount of needs and wants. This problem faced by consumers, firms and governments forms the core subject content. Economics considers how markets are used as a mechanism for exchanging resources and examines how economies of nations operate in the global economy.</p>	
What will you study?	
<p><b>Microeconomics</b> - Individual economic decision making, behaviour of firms, markets and market failure. <b>Macroeconomics</b> - National economy, international economy, government policies and trade.</p>	
How will you be assessed?	
<p>You will take 3 x 2 hour examination papers at the end of Y13. Each examination is graded out of 80 raw marks and will account for one third of your A Level. All of the examinations will test a variety of skills developed over the two year course and for each paper will include;</p> <p><b>Paper 1 'Markets and Market Failure'</b>: data response questions based on an economic context and essays questions.</p> <p><b>Paper 2 'National and International Economy'</b>: data response questions based on an economic context and essays questions.</p> <p><b>Paper 3 'Economic Principles and Issues'</b>: multiple choice questions and written responses to questions based on an economic case-study.</p>	
What wider skills will you develop?	
<p>The ability to analyse economic issues; Evaluation skills which allow you to form your own opinions and judgements on economic issues; The ability to apply what you are learning to real world events.</p>	
What are the future options from the course?	
<p>Studying A Level Economics will enable you to have a wide range of choices when it comes to further study and employment opportunities. Economics is a well-respected subject taken seriously by Universities and will allow you to study the subject at undergraduate level, or alternatively is a good foundation for studying other Social Sciences or other related subjects at degree level. Economics is a useful subject for potential future careers in finance and banking, the civil service and many other pathways.</p>	
Who can you contact for more information?	
<p>The course leader is Mr Tom Engel (Head of Economics &amp; Business) who can be contacted via email at: <a href="mailto:Tom.Engel@verulam.herts.sch.uk">Tom.Engel@verulam.herts.sch.uk</a></p>	



## Course Title

## AQA A Level Business

### Aims of the Course

Studying A Level Business will enable you to investigate and learn about a variety of different contexts including small and large businesses, manufacturing and service-based businesses and UK and global businesses. You will be able to assess and analyse a range of business issues including how they; make decisions, use data, compete, organise, consider stakeholders, use technology and deal with external factors. Choosing this subject at A Level will give you a solid grounding in both the theory and practice of business and will equip you with a variety of valuable skills moving forward into further study and a variety of future career options.

### What will you study?

Over the two-year course you will study the following topics;

- Developing an understanding of business basics.
- Learning about the roles of management, leadership and decision making in business.
- Exploring the Marketing, Operations, Finance and Human Resources functional areas of business.
- Understanding strategy and managing change in business.

### How will you be assessed?

You will take 3 x 2 hour examination papers at the end of Y13. Each examination is graded out of 100 raw marks and will account for one third of your A Level. All of the examinations will test a variety of skills developed over the two year course and for each paper will include;

**Business 1** – 15 multiple choice questions, short answer questions worth 35 marks and a choice of two 25 mark essay questions.

**Business 2** – Three compulsory data response questions each worth approximately 33 marks and made up of three or four parts.

**Business 3** – Approximately six extended response questions based on one compulsory case-study.

### What wider skills will you develop?

- Problem solving.
- Analysing a variety of business data.
- The ability to effectively assess and critique a range of business contexts.
- Being able to evaluate and draw your own conclusions and judgements on a array of business issues.

### What are the future options from the course?

A Level Business will give you the foundations to continue studying a Business based or other related subject at University or gain a good apprenticeship. The subject will give you future options to work in the world of business or become an entrepreneur and set up your own business. This course equips you with a range of critical business skills which will enable you to succeed in your future career whatever you choose to go on to do.

### Who can you contact for more information?

For more information about this course please contact Mr Engel Head of Economics & Business at [Tom.Engel@verulam.herts.sch.uk](mailto:Tom.Engel@verulam.herts.sch.uk)

For further information about the Verulam Sixth Form or BeauSandVer Consortium please contact:  
Mr Stephen Base (Head of Sixth Form) at [Stephen.Base@Verulam.herts.sch.uk](mailto:Stephen.Base@Verulam.herts.sch.uk) or  
Mrs Nele Destickere (KS5 Administration) at [Nele.Destickere@Verulam.herts.sch.uk](mailto:Nele.Destickere@Verulam.herts.sch.uk)



## Course Title

BTEC National Extended Certificate in Business

### Aims of the Course

The BTEC Business course allows students to learn about the world of business in a vocational and practical context. Students are encouraged to apply theory to practice wherever possible by using real world business examples to illustrate their understanding. Students will learn about a range of important business topics including; finance, marketing, operations and people management.

### What will you study?

Students will study four units in total over the course of Y12 and Y13. There are three mandatory units and one optional unit;

#### *Mandatory units:*

- Unit 3: Personal and Business Finance – written exam
- Unit 1: Exploring Business – coursework
- Unit 2: Developing a Marketing Campaign – a controlled assessment task

#### *Optional unit:*

- Unit 8: Recruitment and Selection Process – coursework

### How will you be assessed?

In Y12 you will complete Units 3 & 1

In Year 13 you will complete Units 2 & 8.

### What wider skills will you develop?

Problem solving skills.

Data analysis.

The ability to apply business theory to business practice.

### What are the future options from the course?

Taking BTEC Business will enable you to have many choices in terms of future study and employment opportunities. The qualification is accepted by many universities and can help to secure a place on the undergraduate degree course of your choice. Studying BTEC Business is also helpful for a future career in any business, finance or management role within an organisation and can also prove useful for budding entrepreneurs who one day may wish to set up and run their own business.

### Who can you contact for more information?

The course leader is Mr Tom Engel (Head of Economics & Business) who can be contacted via email at:

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### Course Title

Level 3 Diploma in Financial Studies

### Aims of the Course

This qualification will enable students to make informed and confident decisions regarding their finances. It will help students to become responsible borrowers, sensible savers and have an appreciation of the need for financial planning throughout their life. It is designed to encourage students to be inspired to meet their lifetime aspirations.

### What will you study?

Students develop a detailed knowledge and understanding of individual finance and the financial system as a whole and student four units over two years; Units 1 & 2 in Y12 and Units 3 & 4 in Y13 which are –

**Unit 1:** 'Financial Capability for the Immediate & Short Term'.

**Unit 2:** 'Financial Capability for the Medium & Long Term'.

**Unit 3:** 'Sustainability of an Individual's Finance'.

**Unit 4:** 'Sustainability of the Financial Services System'.

### How will you be assessed?

Each of the four units involves taking 1 x multiple choice exam & 1 x case study exam.

### What wider skills will you develop?

Becoming financially literate.

Important life skills.

The ability to understand and plan your personal finances.

An awareness of how the financial system and financial services work.

### What are the future options from the course?

This qualification can help students who are interested in undergraduate study in finance related subjects to get onto a good degree course at University. It is also very useful to those students who wish to pursue an Apprenticeship and will be valuable to all students once they enter the world of work and start their careers.

### Who can you contact for more information?

The course leader is Mr Tom Engel (Head of Economics & Business) who can be contacted via email at:

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